PPM SOFTWARE COMPARISON

ITM Platform vs Broadcom Clarity

Clarity is Broadcom's strategic portfolio management product for large enterprises, sold as SaaS or for installation on premises. Rally, ConnectALL and Insights are separate products in the same ValueOps family. Broadcom publishes no price; a reseller's public price lists give its suggested list price. ITM Platform is one PPM product with a published price per manager.

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THE SHORT ANSWER

Which one fits your organization

Broadcom Clarity is the stronger choice for large enterprises that need financial management in depth (cost, budget and benefit plans, capitalization, chargebacks and multiple currencies), staffing by role and skill, a report designer over a data warehouse, and a contract that commits to 99.8% availability with service credits[1, 2, 3, 4, 5, 6, 7, 8]. ITM Platform fits PMOs that want a public price, free licenses for team members, services and client work next to projects, and a start measured in weeks. Broadcom publishes no price and licenses everyone who reports time; at the suggested list price in a reseller's price lists, 25 managers and 100 team members cost US$50,100 a year[9, 10, 11]. ITM Platform costs US$11,700 a year for 25 managers and 100 team members[12].

ITM Platform

Choose ITM Platform if

- ✓ You want a price you can calculate before the first call. Broadcom publishes none and quotes through its account team.[12, 9]
- ✓ Most of your people only report time and update tasks. Clarity needs a Restricted license for each of them, even for resources who never sign in.[13, 10]
- ✓ You run ongoing services and client work next to projects, with budget, revenue and margin in the same screens.[14, 15]
- ✓ You want to try the product yourself and have a standard configuration in about two weeks.[12, 16, 17]
- ✓ You want the AI model included in the license. Clarity's AI runs on an account you hold and pay with Google, OpenAI, Microsoft or Anthropic.[18, 8, 19]

Broadcom Clarity

Choose Broadcom Clarity if

- ✓ You need cost, budget and benefit plans by period, with dated rate matrices, capitalization, multiple currencies and department chargebacks.[1, 2, 20, 21, 4, 3]
- ✓ You plan staffing by role and skill across the portfolio, with leveling and timesheet approval.[5, 22, 23, 24]
- ✓ Your security review asks for SOC 1 and SOC 2 Type II reports and a contract with 99.8% availability, service credits and a four-hour recovery time.[8]
- ✓ You want a report designer with scheduled delivery and a data warehouse that Power BI reads through OData.[6, 25, 7, 26]
- ✓ You already run Rally, or you value Broadcom's Leader placements in Gartner's Strategic Portfolio Management quadrant in 2024 and 2025.[27, 28, 29]

THE PRODUCTS

What "Broadcom Clarity" means in this comparison

Broadcom sells Clarity as part of ValueOps, a family of four products: Clarity for strategic portfolio management, Rally for agile planning, ConnectALL for integration and Insights for analytics[30]. Each is licensed on its

own[31, 32, 33]. A comparison with ITM Platform starts by naming the product.

ITM Platform is one product

Every module below is in the same license, on one data model, with one set of users and permissions.

- Portfolio and programs
- Strategic alignment
- Gantt projects
- Kanban and sprints
- Services
- Resources and timesheets
- Budgets, purchases and revenue
- Risks and issues
- Reports and dashboards
- PMPilot AI and MCP
- API and extensions

Clarity is one product in the ValueOps family

These are the Broadcom products a Clarity buyer may be offered, with the role Broadcom gives them. Broadcom publishes no price for them; a reseller's public price lists give their suggested list prices[9, 11].

Clarity
Strategic portfolio management: strategy, investments, finance, resources and projects. SaaS on Google Cloud, or on premises. Formerly CA PPM, CA Clarity PPM

Vaia
Clarity's AI assistant and agents, using the customer's own model provider account. Formerly Clarity Concierge

Rally
Enterprise agile planning: sprints, backlogs, team boards and PI planning. Licensed separately

ConnectALL
Integration with Jira, Azure DevOps, ServiceNow, Salesforce and other tools. Licensed separately, from 300 users

Insights
Outcome and value analytics across ValueOps. Licensed separately, from 300 users

Clarity for FedRAMP
A separate hosted offering for US government customers

In this comparison, **Clarity** means Clarity SaaS, release 16.5.0, released on 9 November 2026[34]. Broadcom moves its SaaS production environments to 16.5.0 in January 2027, so a few 16.5.0 features reach SaaS customers then[35]. The scores refer to Clarity. Where Rally, ConnectALL or another product adds a capability, the page names it as Add-on, and it does not raise the score.

Clarity has two interfaces: the current one and the older Classic interface, which still holds part of the administration and some features. Rows that depend on Classic say so[36, 37].

Broadcom publishes no price for Clarity. The pricing section prices the same team at Broadcom's suggested list price, as a reseller publishes it[9, 11].

AT A GLANCE

ITM Platform and Broadcom Clarity side by side

The facts a budget holder and a PMO lead usually ask for first. Clarity facts refer to Clarity SaaS unless they name another product.

	ITM Platform	Broadcom Clarity
What it is	One product for projects, agile work, services, programs and the portfolio [14]	Enterprise strategic portfolio management, as SaaS or on premises. Rally, ConnectALL and Insights are separate products [17, 30, 31]
List price	Public: US$39, 34 or 26 per manager per month, billed annually [12]	Not published by Broadcom. A reseller's public price lists give US$660 per Full and US$336 per Restricted user a year [9, 11]
Who needs a paid license	People who manage projects or portfolios. Team Members and guests are free [12]	Every named user. Anyone who enters time or updates tasks needs a Restricted license, even without signing in [10]
Free trial	14 days, self-service, no credit card [12]	No public trial. Demo on request [17, 40]
Products and add-ons	One edition. AI, API, MCP server, extensions and single sign-on included [12]	One core license with Full, Restricted and View Only users. Rally, ConnectALL and Insights licensed separately [10, 31]
Deployment	SaaS on Azure (West Europe). Options: single-tenant private cloud in any Azure region, or on-premise [41]	SaaS on Google Cloud in the US, the Netherlands and Belgium, or Australia, by billing address. On premises [42, 8, 43]
AI	PMPilot assistant, questions over live data, AI plans and weekly AI reports, included for every account [18]	Vaia assistant and configurable agents, using the customer's own Gemini, OpenAI, Azure or Anthropic account [44, 45, 19]
MCP server for AI agents	Yes. Hosted server with 47 tools that read and write, OAuth 2.1 and each user's permissions, included [46]	Yes. MCP server with read and write tools; OAuth from release 16.5.0 [47, 48]
Automation and extensions	Included. Scripts that run on record events, schedules or webhooks, call other systems and can stop a save [12, 55]	Processes with GEL scripts, business rules and scheduled jobs. Processes are designed in the Classic UI, and no webhook subscription was found [36, 56, 57]
Standard implementation	Fixed-price configuration service of about two weeks [16]	Through partners: 5 to 8 weeks for one partner's starter kit, 3 to 12 months by scope for another [58, 59]
Interface languages	English, Spanish and Portuguese [14]	English, French, German, Spanish, Brazilian Portuguese and Japanese [43]
Security certifications	None held by ITM Platform itself. Hosted on Microsoft Azure, whose ISO 27001 and ISO 27701 certificates cover the infrastructure [62, 63]	Annual SOC 1 and SOC 2 Type II audits of the SaaS. ISO 27000 series and ISO 9001 listed [8, 64]
Reviewers on ease of use, value and support	Ease of use 4.4, value for money 4.5 and customer support 4.6 of 5, from 105 reviews on Software Advice [72]	Ease of use 3.4, value for money 3.8 and customer service 4.2 of 5, from 12 reviews on Capterra [73]

Numbers in brackets link to the sources at the end of the page.

MAIN DIFFERENCES

What changes for the PMO

These are the differences a PMO usually notices first when it compares ITM Platform with Broadcom Clarity.

Who needs a paid license

Clarity licenses named users. Managers need a Full license, and anyone who enters time or updates tasks needs a Restricted one, including resources with a posted timesheet who never sign in [10]. Broadcom publishes no price [9]. For 25 managers and 100 team members that is 25 Full and 100 Restricted licenses, US$50,100 a year at the suggested list price in a reseller's price lists [11].

ITM Platform charges manager licenses. Team members update their tasks and report time without a paid license, at a published price [12, 13].

ITM Platform	Broadcom Clarity
25 paid licenses for this team, at list price.	125 named licenses, US$50,100 a year at list price.

How deep finance goes

Clarity plans cost, budget and benefits by period, with dated rate matrices, capital and operating costs, multiple currencies and department chargebacks [1, 2, 20, 21, 4, 3]. Revenue comes from billing rates; recognition methods are not documented, and customer invoicing is handled in the ERP [74, 75].

ITM Platform holds budgets, purchases, revenue with five recognition methods and period close, and runs services and clients next to projects [76, 15].

ITM Platform	Broadcom Clarity
Project finance, revenue and services in one license.	Deeper cost planning, capitalization and chargebacks.

Agile work

Clarity has boards with swimlanes and team investments for agile and traditional work [77, 78]. Sprints, backlogs, WIP limits, burndown and PI planning are documented in Rally, a separate Broadcom product, and Jira connects through ConnectALL, also separate [79, 80, 81, 54].

ITM Platform includes Kanban boards, sprints and hybrid projects in the same license [14].

ITM Platform	Broadcom Clarity
Kanban, sprints and hybrid in one license.	Boards in Clarity; sprints in Rally.

Getting started

Clarity has no public trial [17, 40]. Partners implement it: Rego advertises five to eight weeks with its deployment assets, itdesign three to twelve months by scope, and a partner case on Broadcom's site took twelve months for 800 users [58, 59, 82]. Broadcom's SaaS terms leave integration work out of the subscription [61].

ITM Platform starts with a self-service 14-day trial and offers a fixed-price configuration of about two weeks [12, 16].

ITM Platform	Broadcom Clarity
Self-service trial; two-week configuration.	Demo, then a partner project.

How AI is supplied

Clarity's Vaia assistant and configurable agents work through the customer's own account with Google, OpenAI, Microsoft or Anthropic, and the customer pays that provider [44, 19, 8]. The MCP server reads and writes Clarity data, with OAuth sign-in from release 16.5.0 [47, 48].

ITM Platform includes PMPilot, questions over live data and an MCP server with 47 tools, with the model included in the license [18, 46].

ITM Platform	Broadcom Clarity
Assistant, model and MCP included.	Agents and MCP; customer pays the model.

PRICING

What each product costs

ITM Platform publishes its price list. Broadcom publishes no Clarity price and quotes through its account team. Broadcom's suggested list price appears in a reseller's public price lists, which price the same team below.

The same team: 25 managers and 100 team members

Every comparison prices this team, with a license for each person who updates tasks or reports time. Prices are per year, before taxes and discounts.

ITM Platform, list price, all included

11,700
USD per year

25 manager licenses at US$39 a month, billed annually. The 100 team members need no paid license. All included in the price: AI, timesheets, project finance, the API, the MCP server, packaged connectors, single sign-on and support. [12]

Clarity SaaS, at Broadcom's suggested list price in a reseller's price lists

50,100
USD per year

25 Full Function users at US$660 and 100 Restricted users at US$336 a year, the "Manufacturer's Suggested List Price" in Carahsoft's price lists for US public buyers. Anyone who enters time or updates tasks is Restricted. [11, 83, 10]

Included in ITM Platform, charged separately by Broadcom Clarity

ITM Platform's license price includes each item in this table. The other column shows how Broadcom Clarity sells it. Items that ITM Platform does not offer are left out.

	ITM Platform	Broadcom Clarity
Jira and Salesforce connectors	✓ Included	Through ConnectALL, licensed separately. The reseller's price lists give ConnectALL at US$149 with a minimum of 300, without naming the unit. [54, 31, 11]
AI use	✓ Included	Broadcom publishes no AI price. Clarity's AI runs on the customer's own model provider account, which the customer pays for. [84, 8]

Broadcom publishes no price. Carahsoft, a reseller, publishes these lists under public purchasing contracts that give eligible buyers 2% off, and a direct quote may differ [85, 9]. The subscription includes one production environment and one small sandbox [8]. The figure excludes implementation.

ITM Platform list price	Per manager license per month
5 to 49 manager licenses	US$39
50 to 149 manager licenses	US$34
150 or more manager licenses	US$26

Price per manager license per month in US dollars, billed annually; the same figures apply in euros. The tier price applies to every manager license. Team Members, project guests and no-login resources need no paid license, with no limit on their number. The first contract adds a training pack. Private cloud and on-premise deployments add an annual maintenance fee. [12]

Broadcom Clarity pricing

- No price on Broadcom's pages, and its Google Cloud listing is private offer only. [17, 39]
- Broadcom sends license cost questions to the account team. [9]
- Licenses per named user: Full for managers, Restricted for anyone who reports time. 25 managers and 100 team members need 125; ITM Platform charges 25. [10]
- Rally, ConnectALL and Insights are licensed separately. The same price lists give Rally SaaS at US$588, ConnectALL at US$149 with a minimum of 300 and Insights at US$199 a year, without naming the unit. [31, 32, 33, 11]
- AI runs on the customer's own model provider account. [8]
- Another reseller, Ness, lists the same per-user prices on AWS Marketplace for Clarity installed in the customer's own AWS account, before infrastructure. [86]

TWELVE CRITERIA

How the two products score

ITM Platform scores higher on services, integrations, pricing and implementation. Broadcom Clarity scores higher on resources, reporting, security and ecosystem. They are level on strategy, project delivery, finance and AI. Rally and ConnectALL add agile and integration features, which do not raise the score.



Scores from 0 to 5 against the published scale. ITM Platform assessed both products. The criteria are not weighted, so there is no total: weight them by what matters to your organization.

Scoring scale

Score	Meaning	When it applies
5	Complete	Covers the criterion natively, with public evidence and no material gap.
4	Strong	Covers it well. The gaps are minor for most buyers.
3	Partial	Covers the core. Material gaps remain, or the buyer needs configuration work.
2	Limited	Mostly available through development, add-ons or third parties, or only on request.
1	Marginal	Touches the criterion without a usable answer.
0	Not covered	Public evidence shows the criterion is not covered.
Not scored	Insufficient evidence	Public sources do not establish the answer. The reason is given next to the criterion.

THE OTHER SIDE

Where Broadcom Clarity is the stronger choice

Broadcom Clarity is the better choice in the situations below. If one of them is a firm requirement for you, ITM Platform is probably not the right choice.

Financial management

Cost, budget and benefit plans by period, dated rate matrices, capitalization, multiple currencies and chargebacks.[1, 2, 20, 21, 4, 3]

Staffing and capacity

Roles, capacity and over-allocation across investments, search by skills and automatic leveling.[5, 22, 23]

Reporting and data

A report designer, scheduled delivery by email and a data warehouse that Power BI reads through OData.[6, 25, 7]

Audits and service levels

SOC 1 and SOC 2 Type II audits, 99.8% contractual availability with service credits and a four-hour recovery time.[8]

Configurable AI agents

Agents at workspace, object and attribute level, agent-to-agent support and an MCP server with read and write tools.[45, 87, 88]

Analyst recognition and partners

A Leader in Gartner's Strategic Portfolio Management quadrant in 2024 and 2025, according to Broadcom, with a partner network on several continents.[28, 29, 89]

ITM Platform limitations to weigh

These are the limits of ITM Platform that most often matter in an evaluation against Broadcom Clarity.

- No native mobile app. The web interface is responsive.
- No SOC 2 or ISO 27001 certificate held by ITM Platform itself, and no public status page.
- No SCIM provisioning. Multi-factor authentication comes from the customer's identity provider.
- No automatic leveling that moves dates, and no skills inventory.
- No story points or scaled agile planning. Sprint velocity appears only in the AI project report.
- Packaged connectors cover a limited set of systems, such as Jira, Microsoft Dynamics, HubSpot and Salesforce. Other systems need a Custom Extension or API work.
- Reports export to Excel only and cannot be scheduled.
- Interface in English, Spanish and Portuguese only.

METHOD AND SOURCES

How we compared the two products

How to read this page

The first part of the page gives the answer: who each product fits, what each costs, how they score and where Broadcom Clarity is stronger. The second part holds the evidence for each score, the capabilities one by one and questions for both vendors.

Numbers in brackets link to the sources at the end of the page. ITM Platform wrote this page, so treat the scores as one vendor's assessment and check the sources that matter to you.

How this comparison was made

1. The same twelve criteria are used for every product. They group the categories of ITM Platform's public PPM checklist and add security and the vendor's ecosystem.
2. Statements about Broadcom Clarity come from public sources: the vendor's documentation, release notes, recorded demos, legal terms and marketplace listings, then review sites and analysts. A capability named only on a product page or in a brochure is marked not documented. Each source carries a numbered link and the date we consulted it.
3. Scores go from 0 to 5 against a published scale. A product is scored on what public sources establish. Where they do not establish the answer, the item is marked not scored or not documented: ask the vendor to show it. A capability that works the same way in both products gets the same mark.
4. Scores refer to the product whose price is shown. When a gap is covered by another product of the vendor, a paid add-on or a marketplace app from another company, the page names it with its price. It raises the score only when its price is included in the comparison.
5. We did not run a hands-on test of Broadcom Clarity. Statements about ITM Platform come from its documentation and from the product.
6. The criteria are not weighted and there is no total. Weight them by what matters to your organization.
7. Where Broadcom Clarity is stronger, the page says so. ITM Platform's own limitations are listed too.

Who wrote it

ITM Platform wrote and paid for this comparison and makes one of the products compared. Read it as a vendor's assessment and check the sources.

We check the facts for changes every month, and sooner when Broadcom changes pricing or ships a major release. The date at the top of the page is the month of the last check.

If a statement is wrong or out of date, send us the correction with a public source. We correct verified errors.

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