PPM SOFTWARE COMPARISON

ITM Platform vs Jira

Jira is Atlassian's work management product for software and business teams, sold per user in four plans. Portfolio, resource and financial features come from Jira Premium, from Atlassian's Strategy Collection or from Marketplace apps made by other companies. ITM Platform is one PPM product with a published price per manager.

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THE SHORT ANSWER

Which one fits your organization

Jira is the stronger choice for software teams that plan and deliver in sprints. It is also the stronger choice for organizations that want every team on one Atlassian site with Confluence and Rovo, and for buyers whose security review requires ISO 27001, SOC 2 and a financially backed SLA. ITM Platform fits PMOs that need portfolio selection, resources, timesheets and project finance in one product, where team members need no paid license. For 25 managers and 100 team members, Jira Premium costs US$27,915 a year billed monthly, because each of the 125 people needs a seat[1]. With BigPicture Advanced and Timesheets by Tempo, two Marketplace apps that partners recommend for portfolio management, it costs US$51,750[2, 3, 4]. ITM Platform costs US$11,700 a year for the same team[5].

ITM Platform

Choose ITM Platform if

- ✓ You want portfolio scoring, budgets, purchases, revenue and timesheets in one product from one vendor, instead of Jira plus Marketplace apps from other companies.[6, 7, 8]
- ✓ Most of your people only report time and progress, and you do not want to pay a seat for each of them. Jira licenses every internal person who logs in.[5, 9, 10]
- ✓ You run ongoing services and client work next to projects, with budget and margin per service.[11]
- ✓ You want AI and an MCP server included without credits or usage meters.[12, 13]
- ✓ You work in Spanish or Portuguese and want support from the vendor's own team in those languages. Atlassian support works in English and Japanese.[14]

Jira

Choose Jira if

- ✓ Your teams build software in Jira and rely on sprints, story points, velocity and cumulative flow, with a program board for PI planning in Premium.[15, 16, 17, 18, 19]
- ✓ You want one Atlassian site for every team, with Confluence, Goals and Rovo, and more than 5,700 Marketplace apps.[20, 21]
- ✓ Your security review requires ISO 27001, SOC 2, a 99.9% uptime SLA with service credits and a choice of data residency region.[22, 23, 24, 25]
- ✓ You plan capacity across teams in Jira Premium, where individual capacity planning flags people above 100% across the site.[26, 27]
- ✓ You prefer a vendor with more than 300,000 customers and a large partner network.[20, 28]

THE PRODUCTS

What "Jira" means in this comparison

Atlassian sells Jira in four plans and sells portfolio features as separate products: Strategy Collection, its strategic portfolio offer, requires Jira Premium[29]. Atlassian partners that implement portfolio management on Jira also add

Marketplace apps from other companies [4, 30]. A comparison with ITM Platform starts by naming the plan and the apps.

ITM Platform is one product

Every module below is in the same license, on one data model, with one set of users and permissions.

- Portfolio and programs
- Strategic alignment
- Gantt projects
- Kanban and sprints
- Services
- Resources and timesheets
- Budgets, purchases and revenue
- Risks and issues
- Reports and dashboards
- PMPilot AI and MCP
- API and extensions

Jira for portfolio work is a plan, products and apps

These are the Atlassian products and Marketplace apps a buyer may be offered for portfolio work, with the role each vendor gives them. Most are licensed separately [21, 29, 8].

Jira Free
Up to 10 users, without Plans or Rovo

Jira Standard
Boards, timeline, reports and Rovo, priced per user. Formerly Jira Software and Jira Work Management

Jira Premium
Adds Plans for cross-team planning, capacity and scenarios, approval steps and a 99.9% SLA. Formerly Advanced Roadmaps, now Plans

Jira Enterprise
From 801 users: Data Lake, Guard Standard included and multiple sites

Strategy Collection
Focus for portfolio funding, Talent for positions and Align for scaled agile. Requires Jira Premium. Formerly Jira Align

Goals and Projects
Goals with key results and project updates, included with Atlassian cloud plans. Formerly Atlas

Jira Product Discovery
Idea intake and prioritization, priced per creator

Service Collection
Jira Service Management and customer service, priced per agent. Formerly Jira Service Management

Atlassian Guard
Single sign-on and user provisioning below Enterprise. Formerly Atlassian Access

Rovo
AI search, chat and agents, metered in credits. Formerly Atlassian Intelligence

BigPicture (Appfire)
Marketplace app: portfolio, Gantt with critical path, risks and, in Advanced, budgets

Timesheets by Tempo

Marketplace app: timesheets with approval and period closing

Jira Data Center
Self-managed. Not sold to new customers since 30 March 2026; end of life 28 March 2029. Formerly Jira Server

In this comparison, **Jira** means Jira Premium with two Marketplace apps that Atlassian partners recommend for portfolio management: BigPicture Advanced, made by Appfire, and Timesheets by Tempo [4, 30]. That combination is priced in the pricing section, and the scores refer to it. Each criterion says which part comes from Jira and which from an app. Other Atlassian products and other apps are named with their price and marked as Add-on. They do not raise the score.

Marketplace apps are products of other companies. Each is licensed for every user of the Jira site, has its own terms and support, and stores data outside Atlassian [8, 31, 32, 33]. Strategy Collection, which includes Focus for portfolio funding, starts at US$77,400 a year and requires Jira Premium [29].

AT A GLANCE

ITM Platform and Jira side by side

The facts a budget holder and a PMO lead usually ask for first. Jira facts name the plan or app they refer to.

	ITM Platform	Jira
What it is	One product for projects, agile work, services, programs and the portfolio [11]	Work management for software and business teams. Portfolio features come from Plans in Premium, Strategy Collection or Marketplace apps [21, 34, 29]
List price	Public: US$39, 34 or 26 per manager per month, billed annually [5]	Public. Jira Premium: US$19.60 per user per month up to 100 users, US$14.65 from 101 to 250. Annual tier for 101 to 200 users: US$34,500 [1]
Who needs a paid license	People who manage projects or portfolios. Team Members and guests are free [5]	Every internal person who logs in. Up to five free external guests per paid user, each in one space [10, 38]
Free trial	14 days, self-service, no credit card [5]	7 days for Standard and Premium, without a card. Strategy Collection has no trial [21, 29]
Products and add-ons	One edition. AI, API, MCP server, extensions and single sign-on included [5]	Plans in Premium. Strategy Collection, Service Collection, Guard and Marketplace apps sold separately [21, 29, 8]
Deployment	SaaS on Azure (West Europe). Options: single-tenant private cloud in any Azure region, or on-premise [40]	Atlassian cloud, with data residency in 11 locations, none in Latin America or Spain. Data Center not sold to new customers [25, 41]
AI	PMPilot assistant, questions over live data, AI plans and weekly AI reports, included for every account [12]	Rovo in paid plans: 70 credits per user per month on Premium, extra credits US$0.01 each from 3 December 2026 [42, 43]
MCP server for AI agents	Yes. Hosted server with 47 tools that read and write, OAuth 2.1 and each user's permissions, included [13]	Atlassian Rovo MCP Server, generally available since February 2026, reads and writes Jira data [44, 45]
Automation and extensions	Included. Scripts that run on record events, schedules or webhooks, call other systems and can stop a save [5, 51]	Automation rules with 750 steps per user a month on Premium, webhooks, and Forge apps that a customer builds for its own use or buys on the Marketplace [50, 49, 52, 53]

	ITM Platform	Jira
Standard implementation	Fixed-price configuration service of about two weeks [54]	No published implementation time. Solution Partners implement; app vendors support their apps [28, 8]
Interface languages	English, Spanish and Portuguese [11]	21 interface language variants, including Spanish and Portuguese (Brazil) [55]
Security certifications	None held by ITM Platform itself. Hosted on Microsoft Azure, whose ISO 27001 and ISO 27701 certificates cover the infrastructure [56, 57]	ISO/IEC 27001 extended to 27018, and SOC 2, with Jira in scope. 99.9% uptime SLA on Premium [22, 23, 24]
Reviewers on ease of use, value and support	Ease of use 4.4, value for money 4.5 and customer support 4.6 of 5, from 105 reviews on Software Advice [65]	Ease of use 4.1, value for money 4.3 and customer service 4.2 of 5, from 15,781 reviews on Capterra [63]

Numbers in brackets link to the sources at the end of the page.

MAIN DIFFERENCES

What changes for the PMO

These are the differences a PMO usually notices first when it compares ITM Platform with Jira for portfolio work.

Who needs a paid license

Atlassian licenses every internal person who can log in to a Jira site. Free guests are limited to people outside the organization, up to five per paid user, each in one space [10, 38]. For 25 managers and 100 team members, Jira Premium costs US$27,915 a year billed monthly [1], and each Marketplace app is priced for the same 125 users [8].

ITM Platform charges manager licenses. Team members report time and progress and update their tasks without a paid license [5, 9].

ITM Platform
25 paid licenses for this team.

Jira
125 paid seats, and every app priced for 125 users.

One product, or Jira and Marketplace apps

Atlassian partners that implement portfolio management on Jira combine it with apps such as BigPicture and Timesheets by Tempo [4, 30]. Each app comes from another company, is licensed for every Jira user and keeps its data outside Atlassian [8, 32, 33]. Atlassian's own portfolio funding product, Focus, is in Strategy Collection, from US$77,400 a year [29].

ITM Platform puts the portfolio, Gantt and Kanban projects, services, resources and finance in one license and one data model, supported by one team.

ITM Platform
One product and one vendor.

Jira
Jira Premium, BigPicture and Tempo: three vendors, each with its own terms and support.

Project finance next to the plan

Jira has no budget, cost or rate object; Atlassian offers formula fields and finance templates [66, 67]. BigPicture Advanced adds budgets, dated hourly rates, expenses and CapEx and OpEx [68]. Revenue and margin need another app, such as Tempo Financial Manager [69].

In ITM Platform, each project and service shows the top-down budget, the bottom-up estimate, actuals and the last period close, with purchases, revenue and five revenue recognition methods [7, 70].

ITM Platform	Jira
Budget, purchases, revenue and period close in the same license.	Budgets and costs in BigPicture Advanced; revenue in a further app.

Agile teams and the portfolio

Jira's agile tooling is deeper than ITM Platform's: story points, velocity and cumulative flow on every plan, and a program board for PI planning in Premium [16, 17, 18, 19]. ITM Platform runs Kanban projects with sprints and burndown next to Gantt projects in one capacity plan, without story points; sprint velocity appears in its AI project report.

Development teams can keep Jira and the PMO can run portfolio, resources and finance in ITM Platform. ITM Platform's Jira extensions are included at no extra charge and map project categories, issue types, priorities and statuses [5, 71]. With Jira Cloud and Jira Data Center they import Jira work and export ITM Platform changes.

ITM Platform	Jira
Gantt and Kanban projects in one portfolio and one capacity plan.	Deeper agile tooling, with waterfall scheduling from an app.

AI with or without credits

Rovo is included in paid Jira plans with a monthly allowance of 70 credits per user on Premium. From 3 December 2026, extra credits cost US$0.01 each, with extra usage on by default [42, 43]. The Atlassian Rovo MCP Server reads and writes Jira data [45].

ITM Platform includes PMPilot, AI plans and weekly AI reports in every account, without credits. Its MCP server reads and writes the whole portfolio with 47 tools [12, 13].

ITM Platform	Jira
Included, without AI credits.	Included up to a credit allowance, then metered.

PRICING

What each product costs

Both vendors publish prices. Atlassian prices Jira per user for every person on the site, and each Marketplace app is priced per user for the same number of people. The total depends on the plan and the apps in scope.

The same team: 25 managers and 100 team members

Every comparison prices this team, with a license for each person who updates tasks or reports time. Prices are per year, before taxes and discounts.

ITM Platform, list price, all included

11,700

USD per year

25 manager licenses at US$39 a month, billed annually. The 100 team members need no paid license. All included in the price: AI, timesheets, project finance, the API, the MCP server, packaged connectors, single sign-on and support.[5]

Jira Premium for all 125 people

27,915

USD per year

100 users at US$19.60 and 25 at US$14.65 a month, Atlassian's progressive monthly prices. Every internal person who logs in needs a seat.[1, 10]

Included in ITM Platform, charged separately by Jira

ITM Platform's license price includes each item in this table. The other column shows how Jira sells it. Items that ITM Platform does not offer are left out.

	ITM Platform	Jira
Portfolio and resource planning	✓ Included	BigPicture Advanced, a Marketplace app: US$1,282 a month for 125 users, US$15,384 a year.[2]
Timesheets	✓ Included	Timesheets by Tempo, a Marketplace app: US$704.25 a month for 125 users, US$8,451 a year.[3]
Project cost tracking	✓ Included	Financial Manager by Tempo, a Marketplace app: US$365.75 a month for 125 users, US$4,389 a year.[72]
Single sign-on (SAML)	✓ Included	Atlassian Guard Standard below Enterprise: US$4.35 per user a month, US$6,525 a year for 125 users.[21, 73]
AI use	✓ Included	Rovo credits above the 70 per user a month included in Premium: US$0.01 each, billed from 3 December 2026.[42, 43]

List prices before taxes, discounts and services. The Jira figures use monthly billing, which at 125 users costs less than the annual tier: on annual billing, Jira Premium costs US$34,500[1]. Marketplace apps are licensed for every Jira user on the site[8].

ITM Platform list price	Per manager license per month
5 to 49 manager licenses	US$39
50 to 149 manager licenses	US$34
150 or more manager licenses	US$26

Price per manager license per month in US dollars, billed annually; the same figures apply in euros. The tier price applies to every manager license. Team Members, project guests and no-login resources need no paid license, with no limit on their number. The first contract adds a training pack. Private cloud and on-premise deployments add an annual maintenance fee.[5]

Jira pricing

- Jira Standard: US$9.70 per user per month up to 100 users and US$8.20 from 101 to 250. Jira Premium: US$19.60 and US$14.65. Billed monthly.[1]
- Annual tiers for 101 to 200 users: Jira Standard US$18,000 and Jira Premium US$34,500 a year. Enterprise from 801 users: US$179,000 a year for 801 to 1,000.[1, 21]
- Marketplace apps for 125 users, billed monthly: BigPicture Advanced US$1,282.00, Timesheets by Tempo US$704.25, Capacity Planner US$505.00, Structure Advanced US$581.75 and Financial Manager US$365.75 a month.[2, 3, 74, 75, 72]
- Strategy Collection (Focus, Talent and Align): US$77,400 a year for 1 to 50 users, annual only, with Jira Premium required.[29, 76]
- Atlassian Guard Standard, for single sign-on and SCIM below Enterprise: US$4.35 per user per month.[73]
- Rovo: 70 credits per user per month included in Premium. Extra credits US$0.01 each, billed from 3 December 2026.[42, 43]

TWELVE CRITERIA

How the two products score

ITM Platform scores higher on five criteria and Jira on two: integrations and ecosystem. They are level on project delivery, resources, reporting, AI and security. Jira's scores refer to Jira Premium with BigPicture Advanced and Timesheets by Tempo, the combination priced in the pricing section. Without the two apps, Jira Premium would score lower on portfolio, delivery, resources and finance. Each criterion says which part comes from an app.



Scores from 0 to 5 against the published scale. ITM Platform assessed both products. The criteria are not weighted, so there is no total: weight them by what matters to your organization.

Scoring scale

Score	Meaning	When it applies
5	Complete	Covers the criterion natively, with public evidence and no material gap.
4	Strong	Covers it well. The gaps are minor for most buyers.
3	Partial	Covers the core. Material gaps remain, or the buyer needs configuration work.
2	Limited	Mostly available through development, add-ons or third parties, or only on request.
1	Marginal	Touches the criterion without a usable answer.
0	Not covered	Public evidence shows the criterion is not covered.
Not scored	Insufficient evidence	Public sources do not establish the answer. The reason is given next to the criterion.

THE OTHER SIDE

Where Jira is the stronger choice

Jira is the better choice in the situations below. If one of them is a firm requirement for you, ITM Platform is probably not the right replacement. It can still run next to Jira for portfolio, resource and financial management.

Agile delivery for software teams

Kanban with WIP limits, sprints, story points, velocity, burndown and cumulative flow on every plan, and a program board for PI planning in Premium. [77, 15, 16, 17, 18, 19]

One site for every team

Jira, Confluence, Goals and Rovo share one Atlassian site, and Atlassian positions Jira for design, marketing, HR, operations and engineering. [36, 78, 21]

Marketplace apps and APIs

More than 5,700 Marketplace apps, REST and GraphQL APIs, webhooks and included automation. [20, 48, 49, 50]

Certifications, SLA and data residency

ISO/IEC 27001 and SOC 2 with Jira in scope, a 99.9% SLA with service credits on Premium and data residency in 11 locations. [22, 23, 24, 25]

Capacity across teams in Premium

Plans combines boards and spaces and models scenarios, and individual capacity planning flags people above 100% across the site. [79, 34, 26]

AI across Atlassian apps

Rovo searches and chats across Jira, Confluence and connected apps, and the Rovo MCP Server is generally available with read and write tools. [80, 44, 45]

Scale and support hours

More than 300,000 customers, a Leader placement in Gartner's 2026 Magic Quadrant for Collaborative Work Management, and 24/7 support for critical issues on Premium. [20, 59, 14]

ITM Platform limitations to weigh

These are the limits of ITM Platform that most often matter in an evaluation against Jira.

- No native mobile app. The web interface is responsive.
- No SOC 2 or ISO 27001 certificate held by ITM Platform itself, and no public status page.
- No SCIM provisioning. Multi-factor authentication comes from the customer's identity provider.
- No automatic leveling that moves dates, and no skills inventory.
- No story points or scaled agile planning. Sprint velocity appears only in the AI project report.
- Packaged connectors cover a limited set of systems, such as Jira, Microsoft Dynamics, HubSpot and Salesforce. Other systems need a Custom Extension or API work.
- Reports export to Excel only and cannot be scheduled.
- Interface in English, Spanish and Portuguese only.

METHOD AND SOURCES

How we compared the two products

How to read this page

The first part of the page gives the answer: who each product fits, what each costs, how they score and where Jira is stronger. The second part holds the evidence for each score, the capabilities one by one and questions for both vendors.

Numbers in brackets link to the sources at the end of the page. ITM Platform wrote this page, so treat the scores as one vendor's assessment and check the sources that matter to you.

How this comparison was made

1. The same twelve criteria are used for every product. They group the categories of ITM Platform's public PPM checklist and add security and the vendor's ecosystem.
2. Statements about Jira come from public sources: the vendor's documentation, release notes, recorded demos, legal terms and marketplace listings, then review sites and analysts. A capability named only on a product page or in a brochure is marked not documented. Each source carries a numbered link and the date we consulted it.
3. Scores go from 0 to 5 against a published scale. A product is scored on what public sources establish. Where they do not establish the answer, the item is marked not scored or not documented: ask the vendor to show it. A capability that works the same way in both products gets the same mark.
4. Scores refer to the product whose price is shown. When a gap is covered by another product of the vendor, a paid add-on or a marketplace app from another company, the page names it with its price. It raises the score only when its price is included in the comparison.
5. We did not run a hands-on test of Jira. Statements about ITM Platform come from its documentation and from the product.
6. The criteria are not weighted and there is no total. Weight them by what matters to your organization.
7. Where Jira is stronger, the page says so. ITM Platform's own limitations are listed too.

Who wrote it

ITM Platform wrote and paid for this comparison and makes one of the products compared. Read it as a vendor's assessment and check the sources.

We check the facts for changes every month, and sooner when Atlassian changes pricing or ships a major release. The date at the top of the page is the month of the last check.

If a statement is wrong or out of date, send us the correction with a public source. We correct verified errors.

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