ITM Platform
PROJECTS ▪ PROGRAMS ▪ PORTFOLIO

PPM SOFTWARE COMPARISON

ITM Platform vs Jira

Jira is Atlassian's work management product for software and business teams, sold per user in four plans. Portfolio, resource and financial features come from Jira Premium, from Atlassian's Strategy Collection or from Marketplace apps made by other companies. ITM Platform is one PPM product with a published price per manager.

12 criteria

Scored from 0 to 5, with the evidence behind each score.

76 capabilities

Compared one by one, each with the Jira plan or app and its source.

Apps priced

What Jira costs with the apps a PMO adds, from published prices.

Published by ITM Platform. Updated November 2026. 167 public sources.

www.itmplatform.com/en/ppm-software-comparison/itm-platform-vs-jira/

THE SHORT ANSWER

Which one fits your organization

Jira is the stronger choice for software teams that plan and deliver in sprints. It is also the stronger choice for organizations that want every team on one Atlassian site with Confluence and Rovo, and for buyers whose security review requires ISO 27001, SOC 2 and a financially backed SLA. ITM Platform fits PMOs that need portfolio selection, resources, timesheets and project finance in one product, where team members need no paid license. For 25 managers and 100 team members, Jira Premium costs US$27,915 a year billed monthly, because each of the 125 people needs a seat[1]. With BigPicture Advanced and Timesheets by Tempo, two Marketplace apps that partners recommend for portfolio management, it costs US$51,750[2, 3, 4]. ITM Platform costs US$11,700 a year for the same team[5].

ITM Platform

Choose ITM Platform if

- ✓ You want portfolio scoring, budgets, purchases, revenue and timesheets in one product from one vendor, instead of Jira plus Marketplace apps from other companies.[6, 7, 8]
- ✓ Most of your people only report time and progress, and you do not want to pay a seat for each of them. Jira licenses every internal person who logs in.[5, 9, 10]
- ✓ You run ongoing services and client work next to projects, with budget and margin per service.[11]
- ✓ You want AI and an MCP server included without credits or usage meters.[12, 13]
- ✓ You work in Spanish or Portuguese and want support from the vendor's own team in those languages. Atlassian support works in English and Japanese.[14]

Jira

Choose Jira if

- ✓ Your teams build software in Jira and rely on sprints, story points, velocity and cumulative flow, with a program board for PI planning in Premium.[15, 16, 17, 18, 19]
- ✓ You want one Atlassian site for every team, with Confluence, Goals and Rovo, and more than 5,700 Marketplace apps.[20, 21]
- ✓ Your security review requires ISO 27001, SOC 2, a 99.9% uptime SLA with service credits and a choice of data residency region.[22, 23, 24, 25]
- ✓ You plan capacity across teams in Jira Premium, where individual capacity planning flags people above 100% across the site.[26, 27]
- ✓ You prefer a vendor with more than 300,000 customers and a large partner network.[20, 28]

THE PRODUCTS

What "Jira" means in this comparison

Atlassian sells Jira in four plans and sells portfolio features as separate products: Strategy Collection, its strategic portfolio offer, requires Jira Premium[29]. Atlassian partners that implement portfolio management on Jira also add Marketplace apps from other companies[4, 30]. A comparison with ITM Platform starts by naming the plan and the apps.

ITM Platform is one product

Every module below is in the same license, on one data model, with one set of users and permissions.

- Portfolio and programs
- Strategic alignment
- Gantt projects
- Kanban and sprints
- Services
- Resources and timesheets
- Budgets, purchases and revenue
- Risks and issues
- Reports and dashboards
- PMPilot AI and MCP
- API and extensions

Jira for portfolio work is a plan, products and apps

These are the Atlassian products and Marketplace apps a buyer may be offered for portfolio work, with the role each vendor gives them. Most are licensed separately [21, 29, 8].

Jira Free
Up to 10 users, without Plans or Rovo

Jira Standard
Boards, timeline, reports and Rovo, priced per user. Formerly Jira Software and Jira Work Management

Jira Premium
Adds Plans for cross-team planning, capacity and scenarios, approval steps and a 99.9% SLA. Formerly Advanced Roadmaps, now Plans

Jira Enterprise
From 801 users: Data Lake, Guard Standard included and multiple sites

Strategy Collection
Focus for portfolio funding, Talent for positions and Align for scaled agile. Requires Jira Premium. Formerly Jira Align

Goals and Projects
Goals with key results and project updates, included with Atlassian cloud plans. Formerly Atlas

Jira Product Discovery
Idea intake and prioritization, priced per creator

Service Collection
Jira Service Management and customer service, priced per agent. Formerly Jira Service Management

Atlassian Guard
Single sign-on and user provisioning below Enterprise. Formerly Atlassian Access

Rovo
AI search, chat and agents, metered in credits. Formerly Atlassian Intelligence

BigPicture (Appfire)
Marketplace app: portfolio, Gantt with critical path, risks and, in Advanced, budgets

Timesheets by Tempo

Marketplace app: timesheets with approval and period closing

Jira Data Center
Self-managed. Not sold to new customers since 30 March 2026; end of life 28 March 2029. Formerly Jira Server

In this comparison, **Jira** means Jira Premium with two Marketplace apps that Atlassian partners recommend for portfolio management: BigPicture Advanced, made by Appfire, and Timesheets by Tempo [4, 30]. That combination is priced in the pricing section, and the scores refer to it. Each criterion says which part comes from Jira and which from an app. Other Atlassian products and other apps are named with their price and marked as Add-on. They do not raise the score.

Marketplace apps are products of other companies. Each is licensed for every user of the Jira site, has its own terms and support, and stores data outside Atlassian [8, 31, 32, 33]. Strategy Collection, which includes Focus for portfolio funding, starts at US$77,400 a year and requires Jira Premium [29].

AT A GLANCE

ITM Platform and Jira side by side

The facts a budget holder and a PMO lead usually ask for first. Jira facts name the plan or app they refer to.

	ITM Platform	Jira
What it is	One product for projects, agile work, services, programs and the portfolio [11]	Work management for software and business teams. Portfolio features come from Plans in Premium, Strategy Collection or Marketplace apps [21, 34, 29]
Typical buyer	PMOs in mid-size and large organizations, project-based companies and public bodies [35]	Software and business teams. Atlassian also presents Jira as the base for a PMO [36, 37]
List price	Public: US$39, 34 or 26 per manager per month, billed annually [5]	Public. Jira Premium: US$19.60 per user per month up to 100 users, US$14.65 from 101 to 250. Annual tier for 101 to 200 users: US$34,500 [1]
Who needs a paid license	People who manage projects or portfolios. Team Members and guests are free [5]	Every internal person who logs in. Up to five free external guests per paid user, each in one space [10, 38]
Smallest contract	5 manager licenses: US$2,340 per year [5]	No minimum on Standard or Premium. Enterprise from 801 users [39, 1]
Free trial	14 days, self-service, no credit card [5]	7 days for Standard and Premium, without a card. Strategy Collection has no trial [21, 29]
Products and add-ons	One edition. AI, API, MCP server, extensions and single sign-on included [5]	Plans in Premium. Strategy Collection, Service Collection, Guard and Marketplace apps sold separately [21, 29, 8]
Deployment	SaaS on Azure (West Europe). Options: single-tenant private cloud in any Azure region, or on-premise [40]	Atlassian cloud, with data residency in 11 locations, none in Latin America or Spain. Data Center not sold to new customers [25, 41]

	ITM Platform	Jira
AI	PMPilot assistant, questions over live data, AI plans and weekly AI reports, included for every account [12]	Rovo in paid plans: 70 credits per user per month on Premium, extra credits US$0.01 each from 3 December 2026 [42, 43]
MCP server for AI agents	Yes. Hosted server with 47 tools that read and write, OAuth 2.1 and each user's permissions, included [13]	Atlassian Rovo MCP Server, generally available since February 2026, reads and writes Jira data [44, 45]
Integrations	REST API with 358 operations, GraphQL DataMart, MCP server and an extension engine, all included. Packaged: Jira, Microsoft Dynamics, HubSpot, Salesforce, Zendesk, Help Scout, Microsoft Project, Teams, Power BI [46, 47]	REST and GraphQL APIs, webhooks, automation with a monthly step allowance, and more than 5,700 Marketplace apps [48, 49, 50, 20]
Automation and extensions	Included. Scripts that run on record events, schedules or webhooks, call other systems and can stop a save [5, 51]	Automation rules with 750 steps per user a month on Premium, webhooks, and Forge apps that a customer builds for its own use or buys on the Marketplace [50, 49, 52, 53]
Standard implementation	Fixed-price configuration service of about two weeks [54]	No published implementation time. Solution Partners implement; app vendors support their apps [28, 8]
Support	Included in the license: online, 12 hours a day, 5 days a week [5]	Included. Business hours on Standard, 24/7 for critical issues on Premium. In English and Japanese [14]
Interface languages	English, Spanish and Portuguese [11]	21 interface language variants, including Spanish and Portuguese (Brazil) [55]
Security certifications	None held by ITM Platform itself. Hosted on Microsoft Azure, whose ISO 27001 and ISO 27701 certificates cover the infrastructure [56, 57]	ISO/IEC 27001 extended to 27018, and SOC 2, with Jira in scope. 99.9% uptime SLA on Premium [22, 23, 24]
Mobile	Responsive web. No native app	iOS and Android apps on every plan [21, 58]
Company	Selling the product since 2011. Legal entities in Madrid and London [35]	Atlassian: more than 300,000 customers. Leader in the 2026 Gartner Magic Quadrant for Collaborative Work Management [20, 59]
User reviews	Capterra: 4.5 of 5 from 105 reviews. G2: 4.8 of 5 from 13 reviews, dated 2017 to 2020 [60, 61]	Jira: Gartner Peer Insights 4.4 of 5 (about 7,900 ratings), Capterra 4.4 of 5 (15,781 reviews), TrustRadius 8.4 of 10 (4,401 reviews and ratings) [62, 63, 64]
Reviewers on ease of use, value and support	Ease of use 4.4, value for money 4.5 and customer support 4.6 of 5, from 105 reviews on Software Advice [65]	Ease of use 4.1, value for money 4.3 and customer service 4.2 of 5, from 15,781 reviews on Capterra [63]

Numbers in brackets link to the sources at the end of the page.

MAIN DIFFERENCES

What changes for the PMO

These are the differences a PMO usually notices first when it compares ITM Platform with Jira for portfolio work.

Who needs a paid license

Atlassian licenses every internal person who can log in to a Jira site. Free guests are limited to people outside the organization, up to five per paid user, each in one space [10, 38]. For 25 managers and 100 team members, Jira Premium costs US$27,915 a year billed monthly [1], and each Marketplace app is priced for the same 125 users [8].

ITM Platform charges manager licenses. Team members report time and progress and update their tasks without a paid license [5, 9].

ITM Platform	Jira
25 paid licenses for this team.	125 paid seats, and every app priced for 125 users.

One product, or Jira and Marketplace apps

Atlassian partners that implement portfolio management on Jira combine it with apps such as BigPicture and Timesheets by Tempo [4, 30]. Each app comes from another company, is licensed for every Jira user and keeps its data outside Atlassian [8, 32, 33]. Atlassian's own portfolio funding product, Focus, is in Strategy Collection, from US$77,400 a year [29].

ITM Platform puts the portfolio, Gantt and Kanban projects, services, resources and finance in one license and one data model, supported by one team.

ITM Platform	Jira
One product and one vendor.	Jira Premium, BigPicture and Tempo: three vendors, each with its own terms and support.

Project finance next to the plan

Jira has no budget, cost or rate object; Atlassian offers formula fields and finance templates [66, 67]. BigPicture Advanced adds budgets, dated hourly rates, expenses and CapEx and OpEx [68]. Revenue and margin need another app, such as Tempo Financial Manager [69].

In ITM Platform, each project and service shows the top-down budget, the bottom-up estimate, actuals and the last period close, with purchases, revenue and five revenue recognition methods [7, 70].

ITM Platform	Jira
Budget, purchases, revenue and period close in the same license.	Budgets and costs in BigPicture Advanced; revenue in a further app.

Agile teams and the portfolio

Jira's agile tooling is deeper than ITM Platform's: story points, velocity and cumulative flow on every plan, and a program board for PI planning in Premium [16, 17, 18, 19]. ITM Platform runs Kanban projects with sprints and burndown next to Gantt projects in one capacity plan, without story points; sprint velocity appears in its AI project report.

Development teams can keep Jira and the PMO can run portfolio, resources and finance in ITM Platform. ITM Platform's Jira extensions are included at no extra charge and map project categories, issue types, priorities and statuses [5, 71]. With Jira Cloud and Jira Data Center they import Jira work and export ITM Platform changes.

ITM Platform	Jira
Gantt and Kanban projects in one portfolio and one capacity plan.	Deeper agile tooling, with waterfall scheduling from an app.

AI with or without credits

Rovo is included in paid Jira plans with a monthly allowance of 70 credits per user on Premium. From 3 December 2026, extra credits cost US$0.01 each, with extra usage on by default [42, 43]. The Atlassian Rovo MCP Server reads and writes Jira data [45].

ITM Platform includes PMPilot, AI plans and weekly AI reports in every account, without credits. Its MCP server reads and writes the whole portfolio with 47 tools [12, 13].

ITM Platform	Jira
Included, without AI credits.	Included up to a credit allowance, then metered.

PRICING

What each product costs

Both vendors publish prices. Atlassian prices Jira per user for every person on the site, and each Marketplace app is priced per user for the same number of people. The total depends on the plan and the apps in scope.

The same team: 25 managers and 100 team members

Every comparison prices this team, with a license for each person who updates tasks or reports time. Prices are per year, before taxes and discounts.

ITM Platform, list price, all included

11,700

USD per year

25 manager licenses at US$39 a month, billed annually. The 100 team members need no paid license. All included in the price: AI, timesheets, project finance, the API, the MCP server, packaged connectors, single sign-on and support. [5]

Jira Premium for all 125 people

27,915

USD per year

100 users at US$19.60 and 25 at US$14.65 a month, Atlassian's progressive monthly prices. Every internal person who logs in needs a seat. [1, 10]

Included in ITM Platform, charged separately by Jira

ITM Platform's license price includes each item in this table. The other column shows how Jira sells it. Items that ITM Platform does not offer are left out.

	ITM Platform	Jira
Portfolio and resource planning	Included	BigPicture Advanced, a Marketplace app: US$1,282 a month for 125 users, US$15,384 a year.[2]
Timesheets	Included	Timesheets by Tempo, a Marketplace app: US$704.25 a month for 125 users, US$8,451 a year.[3]
Project cost tracking	Included	Financial Manager by Tempo, a Marketplace app: US$365.75 a month for 125 users, US$4,389 a year.[72]
Single sign-on (SAML)	Included	Atlassian Guard Standard below Enterprise: US$4.35 per user a month, US$6,525 a year for 125 users.[21, 73]
AI use	Included	Rovo credits above the 70 per user a month included in Premium: US$0.01 each, billed from 3 December 2026.[42, 43]

List prices before taxes, discounts and services. The Jira figures use monthly billing, which at 125 users costs less than the annual tier: on annual billing, Jira Premium costs US$34,500[1]. Marketplace apps are licensed for every Jira user on the site[8].

ITM Platform list price	Per manager license per month
5 to 49 manager licenses	US$39
50 to 149 manager licenses	US$34
150 or more manager licenses	US$26

Price per manager license per month in US dollars, billed annually; the same figures apply in euros. The tier price applies to every manager license. Team Members, project guests and no-login resources need no paid license, with no limit on their number. The first contract adds a training pack. Private cloud and on-premise deployments add an annual maintenance fee.[5]

Jira pricing

- Jira Standard: US$9.70 per user per month up to 100 users and US$8.20 from 101 to 250. Jira Premium: US$19.60 and US$14.65. Billed monthly. [1]
- Annual tiers for 101 to 200 users: Jira Standard US$18,000 and Jira Premium US$34,500 a year. Enterprise from 801 users: US$179,000 a year for 801 to 1,000.[1, 21]
- Marketplace apps for 125 users, billed monthly: BigPicture Advanced US$1,282.00, Timesheets by Tempo US$704.25, Capacity Planner US$505.00, Structure Advanced US$581.75 and Financial Manager US$365.75 a month.[2, 3, 74, 75, 72]
- Strategy Collection (Focus, Talent and Align): US$77,400 a year for 1 to 50 users, annual only, with Jira Premium required.[29, 76]
- Atlassian Guard Standard, for single sign-on and SCIM below Enterprise: US$4.35 per user per month. [73]
- Rovo: 70 credits per user per month included in Premium. Extra credits US$0.01 each, billed from 3 December 2026.[42, 43]

What to ask for in a Jira quote

A Jira proposal, from Atlassian or a Solution Partner, can be compared only when it is itemized. Ask for these lines separately:

- The Jira plan and the number of users, and which of them are internal people who need a seat.
- Each Marketplace app, its edition and its price for the full user tier of the site.
- Atlassian Guard, if single sign-on is required below Enterprise.
- Strategy Collection, if Focus, Talent or Align were demonstrated, and its seat count.
- Expected Rovo credit and automation step use above the allowance, and the cap the administrator will set.
- The partner's configuration of Jira, Plans and the apps, with scope, duration and a fixed price.

TWELVE CRITERIA

How the two products score

ITM Platform scores higher on five criteria and Jira on two: integrations and ecosystem. They are level on project delivery, resources, reporting, AI and security. Jira's scores refer to Jira Premium with BigPicture Advanced and Timesheets by Tempo, the combination priced in the pricing section. Without the two apps, Jira Premium would score lower on portfolio, delivery, resources and finance. Each criterion says which part comes from an app.



Scores from 0 to 5 against the published scale. ITM Platform assessed both products. The criteria are not weighted, so there is no total: weight them by what matters to your organization.

Scoring scale

Score	Meaning	When it applies
5	Complete	Covers the criterion natively, with public evidence and no material gap.
4	Strong	Covers it well. The gaps are minor for most buyers.
3	Partial	Covers the core. Material gaps remain, or the buyer needs configuration work.
2	Limited	Mostly available through development, add-ons or third parties, or only on request.
1	Marginal	Touches the criterion without a usable answer.
0	Not covered	Public evidence shows the criterion is not covered.
Not scored	Insufficient evidence	Public sources do not establish the answer. The reason is given next to the criterion.

THE OTHER SIDE

Where Jira is the stronger choice

Jira is the better choice in the situations below. If one of them is a firm requirement for you, ITM Platform is probably not the right replacement. It can still run next to Jira for portfolio, resource and financial management.

Agile delivery for software teams

Kanban with WIP limits, sprints, story points, velocity, burndown and cumulative flow on every plan, and a program board for PI planning in Premium. [77, 15, 16, 17, 18, 19]

One site for every team

Jira, Confluence, Goals and Rovo share one Atlassian site, and Atlassian positions Jira for design, marketing, HR, operations and engineering. [36, 78, 21]

Marketplace apps and APIs

More than 5,700 Marketplace apps, REST and GraphQL APIs, webhooks and included automation. [20, 48, 49, 50]

Certifications, SLA and data residency

ISO/IEC 27001 and SOC 2 with Jira in scope, a 99.9% SLA with service credits on Premium and data residency in 11 locations. [22, 23, 24, 25]

Capacity across teams in Premium

Plans combines boards and spaces and models scenarios, and individual capacity planning flags people above 100% across the site. [79, 34, 26]

AI across Atlassian apps

Rovo searches and chats across Jira, Confluence and connected apps, and the Rovo MCP Server is generally available with read and write tools. [80, 44, 45]

Scale and support hours

More than 300,000 customers, a Leader placement in Gartner's 2026 Magic Quadrant for Collaborative Work Management, and 24/7 support for critical issues on Premium.[20, 59, 14]

ITM Platform limitations to weigh

These are the limits of ITM Platform that most often matter in an evaluation against Jira.

- No native mobile app. The web interface is responsive.
- No SOC 2 or ISO 27001 certificate held by ITM Platform itself, and no public status page.
- No SCIM provisioning. Multi-factor authentication comes from the customer's identity provider.
- No automatic leveling that moves dates, and no skills inventory.
- No story points or scaled agile planning. Sprint velocity appears only in the AI project report.
- Packaged connectors cover a limited set of systems, such as Jira, Microsoft Dynamics, HubSpot and Salesforce. Other systems need a Custom Extension or API work.
- Reports export to Excel only and cannot be scheduled.
- Interface in English, Spanish and Portuguese only.

CRITERION BY CRITERION

The evidence behind each score

Each criterion says why it matters, lists what public sources establish about each product and gives both scores. A closing note explains what the difference means for a PMO. ITM Platform's own limits are the last fact in each list.

1 Portfolio prioritization and strategy

ITM Platform leads

The PMO has to show why one project was funded before another, and what the portfolio looks like under a different budget.

ITM Platform

4 / 5

- Business goals are weighted by points, by a qualitative scale or by pairwise comparison (AHP). The pairwise method reports a consistency ratio that flags contradictory judgments. [6]
- Each scenario shows value against cost per project, an efficient frontier chart and a budget limit. Save and Approve writes the approval status to every project in one step. [6]
- Projects and services roll up to programs and one portfolio, with budget, schedule and goals, and status workflows govern approval from idea to closure. [11, 81]
- Limits: scenarios are built inside a program, selection against the frontier is made by hand, one person scores each scenario, and there are no OKR key results or request forms for people without a license.

Jira (Jira Premium with BigPicture Advanced)

3 / 5

- Goals, included with Jira, holds goals with key results linked to work. Jira forms collect requests as work items. [21, 82, 83]
- Plans in Premium models scenarios and shows a roadmap across spaces, with dates and estimates rolled up above the epic level. [34, 84, 79, 85]
- BigPicture Advanced adds strategic goals, RICE or WSJF scoring of initiatives and portfolio overviews. [2, 86]
- Pairwise comparison and an efficient frontier are not documented in Jira or BigPicture. Focus, in Strategy Collection from US$77,400 a year, adds portfolio funding and benefits. It is not part of the score. [87, 88, 29]

What the difference means

Jira with BigPicture ranks initiatives with standard formulas and links work to goals with key results. ITM Platform weights business goals by points, by a scale or by pairwise comparison and shows each scenario against an efficient frontier. It has no key results, and selection is manual.

2 Project delivery: waterfall, agile and hybrid

Comparable

Many organizations run planned projects and agile teams at the same time and need both in one report.

ITM Platform

4/ 5

- Gantt with the four dependency types, lead and lag, critical path, unlimited baselines and earned value with three forecast scenarios. [89, 90]
- Kanban boards with sprints, burndown and cumulative flow. Sprints can also be used inside Gantt projects, and both project types share resources, budgets and reports. [11]
- Risks, issues and change requests record their cost, schedule and scope impact. Status workflows support approval rules, including budget thresholds. [81]
- Limits: no automatic leveling that moves dates, no story points, durations in whole days, and a project keeps its type (Gantt or Kanban) after creation.

Jira (Jira Premium with BigPicture Advanced)

4/ 5

- Every Jira plan has Kanban with WIP limits, sprints, story points, velocity, burndown and cumulative flow. [91, 77, 15, 92, 18, 16, 17]
- Premium adds approval steps in workflows and a program board for PI planning, which Atlassian says is not designed for Big Room Planning. [93, 19, 94]
- Plans treats every dependency as finish-to-start. BigPicture adds four dependency types with lag, critical path, baselines and risk registers with matrices. [95, 96, 97, 98, 2]
- Earned value and Microsoft Project files are not documented in Jira or BigPicture. Jira imports and exports CSV. [99, 100]

What the difference means

Jira's agile tooling is deeper than ITM Platform's, which has no story points or scaled agile planning and shows sprint velocity only in its AI project report. With BigPicture, Jira also schedules waterfall projects. ITM Platform keeps Gantt with critical path and baselines, earned value, risks and change requests in the product, and imports .mpp files.

3 Resource and capacity management

Comparable

Committing to a date without checking who is free is a common cause of replanning.

ITM Platform

4/ 5

- Demand can be planned by role before people are named, then compared with capacity by day, week, month or quarter. [101]
- Estimates are spread day by day over each person's calendar. Overallocation counts work in every project, and a guided redistribution proposes who can take the hours. [101]
- Timesheets feed actual hours, with non-billable hours kept apart. Managers set the accepted effort that is used for cost and billing without changing what people reported. [102, 103]
- Limits: no skills inventory, no automatic leveling that moves dates, and no submit step for timesheets.

Jira (Jira Premium with BigPicture Advanced and Timesheets by Tempo)

4/ 5

- Premium plans individual capacity across the site, in hours, days or percent, and flags anyone above 100% in a week. It assumes a 40-hour week and assigns work at epic level or above. [26, 27]
- BigPicture adds team capacity and skill-based planning. [2, 86]
- Timesheets by Tempo adds timesheets with approval by timesheet or project, and period closing. Jira itself records worklogs on work items, without approval. [104, 105, 106, 107, 108]
- Demand by role before naming people is limited to team capacity in Plans, and automatic resource leveling is not documented. [109, 110]

What the difference means

Both see capacity across projects. Jira's combination adds skills and a timesheet approval cycle, with the data split between Jira and two apps from different vendors. ITM Platform plans by role and records time in one product. It finds free capacity by professional category, without a skills inventory, automatic leveling or a submit step for timesheets.

4 Financial management

ITM Platform leads

Finance and the PMO need the same cost, revenue and margin figures without rebuilding them in spreadsheets.

ITM Platform 4/ 5

- Every project and service shows the top-down budget, the bottom-up estimate, actuals and the last period close side by side, with margin in each.[7]
- Dated cost and bill rates, purchases with CSV import from the ERP, revenue records, time-and-materials revenue and five revenue recognition methods.[70]
- Period close locks reported hours and produces closing documents per provider. Every amount stores its currency and exchange rate.[7]
- Baselines keep budget, purchases and revenue with the schedule, and earned value can include purchases.[90]
- Limits: no month-by-month cost budget, no customer invoicing or purchase orders, and exchange rates are entered by hand or updated by an extension.

Jira (Jira Premium with BigPicture Advanced) 3/ 5

- Jira has no budget, cost or rate object. Atlassian offers formula fields that flag overspend on a work item, and templates for budget requests and month-end close.[66, 67, 111]
- BigPicture Advanced adds budgets, hourly rates with start dates, one-time and recurring expenses, and CapEx and OpEx at portfolio and initiative level, in one display currency.[2, 68]
- Revenue, margin, revenue recognition and invoicing are not documented in Jira or BigPicture. Tempo Financial Manager adds revenue and billing rates for US$365.75 a month at 125 users. It is not part of the score.[69, 112, 72]
- Focus, in Strategy Collection, adds yearly budgets with monthly forecasts, actuals and baselines, in one currency per site. It is not part of the score.[87, 113, 29]

What the difference means

With BigPicture Advanced, a PMO holds budgets and labor costs next to Jira work. Revenue and margin need a third app, and Atlassian's own finance features are in Strategy Collection. ITM Platform keeps budgets, purchases, revenue and period close in the same license, without customer invoicing or a monthly cost budget.

5 Services and non-project work

ITM Platform leads

Support, maintenance and operations use the same people as projects, so capacity figures that leave them out overstate who is free.

ITM Platform — 5 / 5

- Services are a component type for continuous work. Each has activities, a team, a budget, purchases, revenue and its own status workflow.[11]
- Services appear in the same portfolio, programs, capacity views and reports as projects, so non-project work counts against the same people.[11]
- Clients and providers have their own records, with revenue, cost and margin per client.[11]
- Limits: services have no Gantt and no risk register.

Jira (Jira Premium) — 2 / 5

- A Jira space can hold a time-boxed project, a team or a topic, so operational work can have its own space, as projects do.[21]
- Client records with profitability are not documented in Jira. Customer Service Management, in Service Collection, keeps customer and organization profiles, without documented profitability.[114, 115]
- Jira Service Management, sold in Service Collection per agent, handles requests, queues and incidents. It is not part of the score.[116]

What the difference means

In Jira, ongoing work is a set of work items, without its own budget, revenue or client. ITM Platform manages ongoing services next to projects, with the same people, budgets and reports, and keeps client and provider records with margin.

6 Reporting and analytics

Comparable

A PMO often starts looking for a tool because its monthly portfolio report is assembled by hand.

ITM Platform — 4 / 5

- Report builder with seven report types, from projects and tasks to purchases, revenue and time, with custom fields, live data and Excel export.[11]
- Custom dashboards with six chart types and global filters, shared by user or role, plus pre-built dashboards for the portfolio and for each project, service and client.[11]
- Free Power BI templates, and a GraphQL analytics API (DataMart) about one minute behind live data, both included in the price.[117, 46]
- A weekly AI report on each subscribed project arrives by email, and every list exports to Excel.[12]
- Limits: reports export to Excel only, have no charts and cannot be scheduled, dashboards have no drill-down, and there is no certified Power BI connector.

Jira (Jira Premium) — 4 / 5

- Jira includes a report builder with more than seven chart types, the classic agile reports and dashboards that any user can create.[118, 119, 120]
- Insights, formerly Atlassian Analytics, comes with paid plans and sends dashboard subscriptions by email as PDF or CSV. Saved filters can also be emailed on a schedule.[121, 122, 123]
- Atlassian offers no Power BI connector. Its documented route is a Data Lake share, which needs Jira Enterprise; otherwise the REST API or CSV export.[124, 125]
- BigPicture adds dashboards for velocity, delays, risks and dependencies.[2]

What the difference means

Jira reports cover delivery data well and can be scheduled. Budgets and costs from BigPicture appear only in the app's own views. ITM Platform reports on projects, services, purchases, revenue and time in one builder, with custom dashboards and free Power BI templates; its reports cannot be scheduled.

7 AI and agents

Comparable

Buyers now ask what the AI does with their own portfolio data, who is allowed to use it and what it costs.

ITM Platform

4 / 5

- PMPilot is on every screen and in Microsoft Teams. It answers product and method questions for every user, and questions over live portfolio data as tables for manager licenses, limited to what each user may see. [12]
- AI drafts a plan from a prompt or a meeting transcript, with dependencies and durations. It also writes a weekly report for each subscribed project and can answer from the customer's own methodology. [12]
- An MCP server with 47 tools, 27 that read and 20 that write, lets agents in Claude, ChatGPT, Microsoft Copilot Studio or Cursor create projects and tasks, log time and update progress, risks and issues. It uses OAuth 2.1, applies each user's permissions and logs every call. [13, 126]
- All of it is included in the subscription, with no AI credits or usage meters. Extensions can also call a language model inside an automation. [5, 12]
- Limits: the in-app assistant does not write data, the model provider is OpenAI, and Team Members cannot use data analysis or MCP.

Jira (Jira Premium with Rovo)

4 / 5

- Rovo chat, search and agents are included in paid Jira plans, with 70 credits per user per month on Premium. [21, 127, 42]
- Rovo drafts work breakdowns, creates work items from a prompt and summarizes plans. [80, 128, 129]
- The Atlassian Rovo MCP Server, generally available since February 2026, lets external AI tools read and write Jira work items. Single-app reads and writes use no credits. [44, 45, 127]
- Extra credits cost US$0.01 each, billed from 3 December 2026 with extra usage on by default. The Jira pricing page still says usage beyond the allowance is not charged. [43, 42, 21]

What the difference means

Both products include AI and an MCP server that writes data. Rovo also works across Confluence and other Atlassian apps, within a monthly credit allowance, and extra credits are billed from December 2026. ITM Platform has no AI credits or meters, and its in-app assistant answers questions without writing data.

8 Integrations and extensibility

Jira leads

The PPM tool has to exchange data with the ERP, the ticketing system and the tools development teams already use.

ITM Platform

4 / 5

- Public REST API with 358 documented operations and no charge per request. A GraphQL analytics API and an MCP server are included too. [46]
- Extensions change how the product behaves, much like plug-ins. Each is a script that runs inside ITM Platform when a record is created, changed or deleted, on a schedule, or when another system calls its webhook. It can stop a save and tell the user why, call REST or SOAP services, send email or ask a language model. [47, 51]
- Customers, partners or ITM Platform write extensions, for example to enforce an approval rule. The editor is in every subscription. An administrator installs a packaged extension from the extensions panel and fills in its settings form. The Microsoft Dynamics, HubSpot, Salesforce, Zendesk and Help Scout connectors are built this way. [5, 54, 51]
- Packaged connectors for Jira (Cloud and Data Center, both directions), Zendesk, Help Scout, Microsoft Project files, Microsoft Teams and Power BI. [47]
- Limits: packaged connectors cover a limited set of systems, such as Jira, Microsoft Dynamics, HubSpot and Salesforce, and there are no calendar or Git connectors. Other systems need a Custom Extension or API work.

Jira (Jira)

5 / 5

- Jira offers REST APIs v2 and v3, a GraphQL gateway and webhooks filtered by JQL. [48, 49]
- Jira Automation is included, with 750 steps per user per month on Premium and extra steps at US$0.50 per 1,000 from 3 December 2026. [50]
- The Atlassian Marketplace lists more than 5,700 apps. [20]
- Since March 2026, apps call the REST API under points-based hourly quotas, so integrations need to handle rate limits. [130, 52]

> **What the difference means**
>
> Jira's API and Marketplace give it a wider integration ecosystem than ITM Platform's. ITM Platform includes a REST API, a GraphQL analytics API, an MCP server and extensions that run on record events, schedules or webhooks, with packaged connectors for Microsoft Dynamics, HubSpot and Salesforce.

9 Security, compliance and hosting

Comparable

Procurement and IT security can stop a purchase that the PMO has already chosen.

ITM Platform

4/ 5

- Hosted on Microsoft Azure in West Europe, whose ISO 27001 and ISO 27701 certificates cover the infrastructure, with encryption in transit and at rest. Personal data is processed under the GDPR. [56, 131, 57]
- The security and service documentation given to customers commits to 99.95% availability, an external security assessment every quarter and a yearly disaster recovery test that restores service within two hours.
- SAML 2.0 single sign-on with any identity provider is included in the price. A single-tenant private cloud in the Azure region the customer chooses and an on-premise installation are available for an annual maintenance fee on top of the same license prices. [40]
- Limits: ITM Platform holds no SOC 2 or ISO 27001 certificate of its own and has no public status page. It has no SCIM provisioning, and multi-factor authentication comes from the customer's identity provider.

Jira (Jira Premium)

4/ 5

- Atlassian lists Jira in the scope of its ISO/IEC 27001 certificate, extended to ISO/IEC 27018, and of its SOC 2 reports. [22, 23]
- Premium carries a 99.9% uptime SLA with service credits, for browser use. Data can be pinned to one of 11 locations, none in Latin America or Spain. [24, 25]
- Single sign-on and SCIM need Atlassian Guard Standard below Enterprise, at US$4.35 per user per month. [21, 73]
- New customers cannot buy Data Center since 30 March 2026. Isolated Cloud, a single-tenant option, is priced by quote. Marketplace apps keep data with their own vendors. [41, 132, 32, 33]

What the difference means

Atlassian holds the certifications and the SLA that many security reviews require, and offers more data residency regions than ITM Platform. Single sign-on costs extra below Enterprise, and each app adds a vendor to review. ITM Platform holds no certificate of its own and commits to 99.95% availability in its service documentation. It includes SAML single sign-on and offers a single-tenant private cloud or an on-premise installation.

10 Pricing, licensing and packaging

ITM Platform leads

A budget holder needs a number before the first sales call, and needs to know what makes it grow.

ITM Platform

5/ 5

- Public price list: US$39, 34 or 26 per manager per month depending on volume, billed annually, with a minimum of five manager licenses. [5]
- Team Members, project guests and no-login resources need no paid license, with no limit on their number. [5, 9]
- One product and one edition. Portfolio, finance, resources, agile, AI, the API, the MCP server, single sign-on and support are all in the same license. [5]
- The first contract adds a training pack of 4, 6 or 10 hours. [54]

Jira (Jira Premium and Marketplace apps)

3/ 5

- Atlassian publishes progressive monthly prices, annual tiers and an Enterprise price from 801 users. [1, 21]
- Every internal person who logs in needs a paid seat. Free guests are external people only, up to five per paid user, each in one space. [10, 38]
- A Marketplace app must be licensed for the whole user tier of the site, even if only some users need it. [8]
- Rovo credits and automation steps beyond the allowance are billed from 3 December 2026. Jira list prices rose in October 2025 and again in October 2026. [43, 133, 134]

What the difference means

A buyer can calculate Jira's cost before talking to sales. The total grows with every person who logs in and with every app, since each app is priced for every user. ITM Platform charges only the managers who plan, and includes finance, timesheets and AI in one license.

11 Implementation and time to value

ITM Platform leads

In the first year, much of the cost of a PPM tool is the time it takes to get people using it.

ITM Platform

5 / 5 ●●●●●

- A 14-day trial starts from the website without a sales call or a credit card, and a public demo company shows the product with sample data. [5]
- The Standardized Configuration service has a fixed scope and price and takes about two weeks: assessment, configuration model, basic configuration and six hours of user training. [54]
- Support is included in the license, free online courses run every two weeks, and PMPilot answers how-to questions on every screen. [54, 12]
- Reviewers on Software Advice rate ease of use 4.4, value for money 4.5 and customer support 4.6 of 5, from 105 reviews. [65]
- Limits: data migration and integrations are quoted separately, and bulk loads of projects or users go through the API or support. [54]

Jira (Jira Premium with Marketplace apps)

3 / 5 ●●●○○

- Jira starts in Atlassian's cloud without installation, with a 7-day trial that needs no card. [21]
- Atlassian publishes no implementation time. Solution Partners implement, and Atlassian sells Advisory Services at a price on request. [28, 135]
- Each Marketplace app is supported by its own vendor. Atlassian support works in English and Japanese. [8, 14]
- Reviewers on TrustRadius and Gartner Peer Insights mention a steep learning curve and long workflow setup. [64, 62]

What the difference means

A team can start using Jira the same day. Turning it into a PMO tool means configuring Plans, BigPicture and Tempo, often with a partner, and working with three support channels. ITM Platform offers a fixed-price configuration of about two weeks, with support from its own team in English, Spanish and Portuguese.

12 Ecosystem and customer base

Jira leads

Large organizations weigh the partner network, the customer base and analyst coverage as part of the risk.

ITM Platform — 3/5

- ITM Platform has sold the product since 2011. Its strongest presence is in Spain and Latin America.[35]
- Standard and advanced partners resell and implement the product. The vendor builds custom extensions and product changes for customers, and offers a managed PMO service.[54]
- Limits: a smaller partner network and customer base than an enterprise vendor, and online support 12 hours a day, 5 days a week.

Jira (Atlassian) — 5/5

- Atlassian reports more than 300,000 customers and more than 5,700 Marketplace apps, with Solution Partners that implement and resell its products.[20, 28]
- Gartner named Atlassian a Leader in its 2026 Magic Quadrant for Collaborative Work Management. Forrester rated it a Strong Performer in its Strategic Portfolio Management Wave, Q2 2026.[59, 53]
- Jira Software Data Center reaches end of life on 28 March 2029. Existing customers can buy and expand it until 30 March 2028.[41]
- Atlassian renamed issues to work items and projects to spaces in 2025, without changing the APIs.[136, 137]

> What the difference means
>
> Atlassian has more than 300,000 customers, a wide partner network and more than 5,700 Marketplace apps. Self-managed customers have until 2029 to move to Atlassian's cloud or to another product. ITM Platform has sold one product since 2011.

IMPLEMENTATION, SERVICES AND SUPPORT

Getting from contract to daily use

What each vendor publishes about getting started, and what users report.

ITM Platform

- Trial: 14 days, self-service from the website, without a credit card. A public demo company shows the product with sample data. [5]
- Standardized Configuration: assessment, configuration model, basic configuration and six hours of training in about two weeks, at a fixed price. [54]
- Jira extensions: included in the company account, installed and configured by an ITM Platform administrator from the extensions panel. [5, 138]
- Support: included in the license, online, 12 hours a day and 5 days a week, in English, Spanish and Portuguese. [5]
- Outside the standard service: data migration, integrations and process consultancy, each quoted separately. [54]

Jira

- Trial: 7 days for Jira Standard and Premium, without a card. Marketplace apps offer 30-day trials. [21, 3]
- Setup: Jira runs in Atlassian's cloud without installation. Insights and Goals are provisioned with paid plans. [21, 121, 78]
- Implementation: Atlassian points customers to Solution Partners, publishes no implementation time and sells Advisory Services on request. [28, 135]
- Support: included with the plan, 24/7 for critical issues on Premium, in English and Japanese. Marketplace apps are supported by their own vendors. [14, 8]
- Data Center customers: Atlassian offers free migration help to its cloud. [39]

Implementation time depends on scope. A team can start using Jira the same day; for a PMO configuration, Atlassian points customers to its Solution Partners [28].

CAPABILITY DETAIL

Capability by capability

Each row states what public documentation establishes for each product. For Jira, Yes means the capability is in Jira Premium. Add-on names the Atlassian product or Marketplace app that provides it. BigPicture Advanced and Timesheets by Tempo are in the combination priced in the pricing section; any other product named is not.

Yes · Partial · Add-on · No · Not documented

Yes: in the product compared, shown by documentation, release notes, contract terms or a recorded demo. Partial: available with a limitation stated on the same line. Add-on: provided by a higher plan, another product of the same vendor, a separately licensed component or a marketplace app from another vendor, named on the same line. Not documented: the vendor's public documentation does not describe it in the product compared, or only a product page names it. Ask the vendor to show it.

Capability	ITM Platform	Jira
STRATEGY AND PORTFOLIO		
Strategic goals linked to projects and programs	Yes	Yes Jira (Goals app). Goals linked to work, included with every plan. Focus in Strategy Collection adds focus areas [21, 139, 140]
Weighted scoring of projects	Yes	Add-on BigPicture Advanced. RICE or WSJF scoring. Jira formula fields can compute a score on one work item [2, 86, 66]
Pairwise comparison (AHP) with consistency check	Yes	Not documented Not documented in Jira, Strategy Collection or BigPicture
What-if scenarios	Yes Several scenarios per program, each with its own weights, scores and selection. Save and Approve sets each project's approval status	Yes Jira Premium (Plans). Delivery scenarios in Plans. BigPicture adds what-if analysis [34, 84, 2]
Efficient frontier or portfolio optimization	Yes Efficient frontier computed over every combination, up to 27 components. The selection is made by hand	Add-on Focus (Strategy Collection). Ranked priorities with a capacity cut-line, rolling out in 2026. No efficient frontier documented [141]
OKRs with key results	Partial Weighted business goals linked to projects and programs, without key results	Yes Jira (Goals app). Key results included. Metric period targets need Strategy Collection [82, 142, 143]
Demand intake forms	Partial Ideas are draft projects with their own fields, scored in scenarios and approved through the status workflow. No request form for people without a license	Yes Jira. Forms create work items; approval steps in Premium [83, 21]
Programs with budget and schedule roll-up	Yes	Partial Jira Premium and BigPicture. Date and estimate roll-up above epic in Plans; program overview in BigPicture. Budget roll-up in BigPicture Advanced [85, 144, 2]
Roadmaps	Yes Portfolio and program Gantt with dependencies between projects	Yes Jira Premium (Plans). Cross-space timeline [79, 145]
Benefits tracking	Yes Expected benefit and ROI per project. Planned and realized financial benefits as dated revenue records	Add-on Focus (Strategy Collection). Benefit items with forecast, actual and baseline. Jira formula fields can hold ROI per work item [88, 87]

Capability	ITM Platform	Jira
PLANNING AND CONTROL		
Gantt with FS, SS, FF and SF dependencies, lead and lag	✓ Yes	⊕ Add-on BigPicture. Four dependency types with lag. Jira Plans treats every link as finish-to-start [96, 95]
Critical path	✓ Yes	⊕ Add-on BigPicture. Not documented in Jira [97, 129]
Baselines	✓ Yes Unlimited, including budget, purchases and revenue	⊕ Add-on BigPicture. Up to 20 baseline records per item. Not documented in Jira [98, 146]
Earned value	✓ Yes PV, EV, AC, CPI and SPI per project, with three forecasts. No portfolio roll-up	◌ Not documented Not documented in Jira, Strategy Collection or the apps read
Microsoft Project import and export	✓ Yes Imports .mpp with tasks, dependencies and dates. Exports Microsoft Project XML, which Project opens and saves as .mpp	◌ Not documented Jira imports and exports CSV; .mpp not documented [99, 100]
Project templates	✓ Yes A model project is copied with the parts you choose; dates move to the new start	✓ Yes Jira. Space templates; custom templates for company-managed spaces on Enterprise [147, 148]
Risk register with probability and impact	✓ Yes	⊕ Add-on BigPicture. Risk registers and matrices. In Jira, a custom risk work type with a formula score [2, 149]
Issues and change requests	✓ Yes Change requests are an issue type	✓ Yes Jira. Work items; change requests modeled as a work type [150, 151]
Status workflows with approval rules	✓ Yes One, N of M or all approvers, with budget conditions	✓ Yes Jira Premium. Approval steps in workflows are Premium and Enterprise only [93, 152]
Stage gates	✓ Yes Statuses with approval rules act as gates. No deliverable checklist	◐ Partial Jira Premium. Built from workflow statuses and approval steps [153, 93]
AGILE AND HYBRID		
Kanban boards with swimlanes	✓ Yes	✓ Yes Jira [91]
WIP limits	✓ Yes Limit per column; the column header turns red when it is exceeded	✓ Yes Jira. Column constraints [77]
Sprints and backlog	✓ Yes	✓ Yes Jira [15]
Burndown and cumulative flow	✓ Yes	✓ Yes Jira [92, 18]
Story points and velocity	◐ Partial Burndown and cumulative flow, and sprint velocity in the AI project report. No story points field	✓ Yes Jira [16, 17]
Agile and waterfall projects in one portfolio and one capacity plan	✓ Yes	✓ Yes Jira Premium (Plans). Plans mixes boards, spaces and filters; individual capacity spans the site [79, 26]

Capability	ITM Platform	Jira
Scaled agile planning (SAFe, PI planning)	⊖ No	◐ Partial Jira Premium. Program board for PI planning, not designed for Big Room Planning. Jira Align in Strategy Collection [19, 94]
RESOURCES AND TIME		
Demand by role before naming people	✓ Yes	◐ Partial Jira Premium. Team-level capacity. Positions by role in Talent (Strategy Collection) [109, 154]
Capacity against demand views	✓ Yes	✓ Yes Jira Premium (Plans). Team and individual capacity [27, 155]
Overallocation across all projects	✓ Yes	✓ Yes Jira Premium. Site-wide individual capacity, 40-hour week, work at epic level or above [26]
Skills-based search	◐ Partial Free capacity by professional category in the resource views. No skills inventory	⊕ Add-on BigPicture. Skill-based planning. Not documented in Jira [86]
Automatic resource leveling	◐ Partial Redistribution proposes moving hours to people with free capacity. Dates do not move	◐ Partial Jira Premium (Plans). Auto-scheduler against team capacity; no person-level leveling [110]
Timesheets	✓ Yes	⊕ Add-on Timesheets by Tempo. Jira records worklogs per work item [104, 107]
Timesheet approval cycle	◐ Partial Managers accept the hours used for cost and billing, and period close locks them. No submit step	⊕ Add-on Timesheets by Tempo. Approval by timesheet or project, period closing [105, 106]
Billable and non-billable time	✓ Yes Logged separately; non-billable hours stay out of time-and-materials revenue	⊕ Add-on Timesheets by Tempo. Billable and non-billable hours on worklogs [104]
FINANCIALS		
Top-down and bottom-up budgets with actuals	✓ Yes	⊕ Add-on BigPicture Advanced. Not documented in Jira. Focus budgets in Strategy Collection [2, 68, 66]
Time-phased budget by month	◐ Partial Estimated and actual hours by month per project and person, and revenue recognized by month. No monthly cost budget	⊕ Add-on Focus (Strategy Collection). Monthly forecasts and actuals. Not documented in BigPicture [113]
Dated cost and bill rates	✓ Yes	⊕ Add-on BigPicture Advanced. Hourly rates with start dates. Bill rates in Tempo Financial Manager [68, 112]
Purchases and external costs	✓ Yes CSV import of actuals from the ERP	⊕ Add-on BigPicture Advanced. One-time and recurring expenses; no purchase orders [68]
CAPEX and OPEX classification	◐ Partial Through purchase types, budget accounts or custom fields	⊕ Add-on BigPicture Advanced and Timesheets by Tempo. CapEx and OpEx on costs and on logged time [68, 104]
Multi-currency	✓ Yes Exchange rates entered manually or by extension	◌ Not documented BigPicture shows one display currency; Focus allows one currency per site [68, 87]

Capability	ITM Platform	Jira
Revenue and margin per project	✓ Yes	⊕ Add-on Tempo Financial Manager. Revenue and billing rates. Not in BigPicture [69, 112]
Revenue recognition	✓ Yes Five methods	◌ Not documented Not documented in Jira, Strategy Collection or the apps read
Customer invoicing	◐ Partial Billable hours and time-and-materials revenue by month, with billed marks against double billing. Invoices are issued in the ERP	◌ Not documented Not documented in Jira, Strategy Collection or the apps read
Period close	✓ Yes	◐ Partial Jira and Timesheets by Tempo. Month-end close template as work items; timesheet periods can be closed [111, 106]
SERVICES AND OPERATIONS		
Ongoing services managed alongside projects	✓ Yes	◐ Partial Jira. Spaces can hold operational work. Jira Service Management sold separately [21, 116]
Client records with profitability	✓ Yes	⊕ Add-on Customer Service Management (Service Collection). Customer and organization profiles; profitability not documented [114, 115]
REPORTING AND ANALYTICS		
Report builder	✓ Yes Seven report types with custom fields. Excel export, no charts	✓ Yes Jira. Report builder and agile reports [118, 119]
Custom dashboards	✓ Yes Six chart types, no drill-down	✓ Yes Jira. Gadget dashboards and Insights [120, 121]
Power BI	✓ Yes Free templates over the API	◐ Partial Jira Enterprise. Data Lake shares on Enterprise only; otherwise REST API or CSV [124, 125]
Analytics API or data export	✓ Yes GraphQL DataMart, included	✓ Yes Jira. REST, GraphQL and CSV export up to 10,000 work items [48, 156]
Scheduled report delivery	◐ Partial Weekly AI project report by email. Scheduled extensions can email summaries	✓ Yes Jira. Filter subscriptions and Insights dashboard subscriptions [123, 122]
AI		
Assistant inside the product	✓ Yes	✓ Yes Jira (Rovo). 70 credits per user per month on Premium [21, 157]
Questions over live portfolio data	✓ Yes Manager licenses, scoped to each user's permissions	✓ Yes Jira (Rovo). Natural-language search and plan summaries [80, 129]
AI-generated plans	✓ Yes	✓ Yes Jira (Rovo). Work breakdown and work items from a prompt [80, 128]
AI status reports	✓ Yes Weekly subscription per project	✓ Yes Jira Premium (Rovo). Work item and plan summaries [129]

Capability	ITM Platform	Jira
Configurable agents inside the product	Partial Extensions call a language model on record events or on a schedule and act on the answer. No agent builder	Yes Jira Premium (Rovo). Agents on work items; Rovo Studio on Premium and Enterprise [21, 158]
MCP server	Yes 47 tools, read and write	Yes Atlassian Rovo MCP Server. Generally available since February 2026, read and write [44, 45]
AI included in the base price	Yes	Partial Jira. Credit allowance per user; extra credits billed from 3 December 2026 [127, 43]
INTEGRATIONS		
Public REST API	Yes 358 operations	Yes Jira. REST v2 and v3, GraphQL; points-based quotas for apps [48, 130]
Webhooks	Yes Inbound per extension; extensions call a URL on record events	Yes Jira [49]
Automation and custom extensions	Yes Scripted extensions on record events, schedules and webhooks; can stop a save. No visual builder	Yes Jira. 750 steps per user per month on Premium [50]
Jira connector	Yes Included. Import and export with Jira Cloud and Jira Data Center	Yes Jira. Native [21]
ERP and CRM connectors	Partial Microsoft Dynamics, HubSpot and Salesforce connectors built as extensions. Other systems through extensions or the API	Partial Rovo connectors. Salesforce connector for search and chat; no ERP connector documented [159, 160]
Integration hub with a connector catalog	Partial Packaged connectors installed from the extensions panel with a settings form	Yes Atlassian Marketplace. More than 5,700 apps [20, 161]
SECURITY AND DEPLOYMENT		
Single sign-on (SAML)	Yes Included	Add-on Atlassian Guard Standard. US$4.35 per user per month; included in Enterprise [21, 73]
SCIM user provisioning	No	Add-on Atlassian Guard Standard. Included in Enterprise [21]
ISO 27001 or SOC 2 held by the vendor	No	Yes Atlassian. ISO/IEC 27001 and SOC 2 with Jira in scope [22, 23]
Choice of hosting region	Partial West Europe as standard; any Azure region in private cloud	Yes Jira Standard and above. 11 locations, none in Latin America or Spain [25]
On-premise installation	Yes Annual maintenance fee	No Data Center not sold to new customers since 30 March 2026; end of life 28 March 2029 [41]
Single-tenant private cloud	Yes Annual maintenance fee	Add-on Atlassian Isolated Cloud. Generally available since June 2026, priced by quote [132, 162]

Capability	ITM Platform	Jira
Public status page	⊖ No	✓ Yes Atlassian. Public status page [163]
Native mobile app	⊖ No Responsive web	✓ Yes Jira. iOS and Android [21, 58]
COMMERCIAL		
Public list price	✓ Yes	✓ Yes Jira and Marketplace apps. Enterprise listed from 801 users [1, 21]
Free licenses for team members	✓ Yes Unlimited	◐ Partial Jira. Free external guests, five per paid user, one space each. Internal users need a seat [38, 10]
Self-service free trial	✓ Yes 14 days	✓ Yes Jira Standard and Premium. 7 days, no card [21]
All modules in one edition	✓ Yes	⊖ No Plans in Premium, Data Lake in Enterprise; Strategy Collection and apps sold separately [21, 29]

MOVING FROM JIRA

What a move from Jira to ITM Platform involves

Development teams can keep Jira while portfolio, resource and financial management move to ITM Platform, or whole teams can move. Jira data leaves through the REST API or CSV export, up to 10,000 work items per export [48, 156].

Data	How it moves to ITM Platform
Spaces and work items	Created as ITM Platform projects and tasks through the REST API or the MCP server. ITM Platform's Jira extensions map project categories, issue types, priorities and statuses [71].
Epics and hierarchy	Rebuilt as programs, projects and summary tasks during the move. The extensions create flat tasks.
Sprints and story points	Not moved. ITM Platform runs Kanban projects with sprints and burndown, without story points.
Worklogs	Usually kept as an archive in Jira or Tempo, with actuals starting in ITM Platform from a cut-over date. Time entries can also be written through the API.
People	Created as ITM Platform users. People who only report time and progress are team members, who are free.
Budgets and rates from apps	Loaded through the ITM Platform API or by ITM Platform support from each app's own exports.
Dashboards	Rebuilt as ITM Platform dashboards, or as Power BI reports from the free templates [117].
Workflows and automation	Rebuilt as statuses, approval rules and extensions.

Since March 2026, Jira applies points-based rate limits to app traffic, so a bulk extract should throttle and retry [130]. Jira Data Center reaches end of life on 28 March 2029 [41].

METHOD AND SOURCES

How we compared the two products

How to read this page

The first part of the page gives the answer: who each product fits, what each costs, how they score and where Jira is stronger. The second part holds the evidence for each score, the capabilities one by one and questions for both vendors.

Numbers in brackets link to the sources at the end of the page. ITM Platform wrote this page, so treat the scores as one vendor's assessment and check the sources that matter to you.

How this comparison was made

1. The same twelve criteria are used for every product. They group the categories of ITM Platform's public PPM checklist and add security and the vendor's ecosystem.
2. Statements about Jira come from public sources: the vendor's documentation, release notes, recorded demos, legal terms and marketplace listings, then review sites and analysts. A capability named only on a product page or in a brochure is marked not documented. Each source carries a numbered link and the date we consulted it.
3. Scores go from 0 to 5 against a published scale. A product is scored on what public sources establish. Where they do not establish the answer, the item is marked not scored or not documented: ask the vendor to show it. A capability that works the same way in both products gets the same mark.
4. Scores refer to the product whose price is shown. When a gap is covered by another product of the vendor, a paid add-on or a marketplace app from another company, the page names it with its price. It raises the score only when its price is included in the comparison.
5. We did not run a hands-on test of Jira. Statements about ITM Platform come from its documentation and from the product.
6. The criteria are not weighted and there is no total. Weight them by what matters to your organization.
7. Where Jira is stronger, the page says so. ITM Platform's own limitations are listed too.

Who wrote it

ITM Platform wrote and paid for this comparison and makes one of the products compared. Read it as a vendor's assessment and check the sources.

We check the facts for changes every month, and sooner when Atlassian changes pricing or ships a major release. The date at the top of the page is the month of the last check.

If a statement is wrong or out of date, send us the correction with a public source. We correct verified errors.

Sources

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